

Press release

Sustainability at Warema

Plastic from the sea: second use as sun shading



The world's oceans are a unique habitat. However, more than five billion items of plastic waste in the water put the inhabitants of these oceans at risk every single day. Industry can contribute to the preservation of the oceans by finding alternative solutions. Warema, the European market leader for technical sun shading products now offers its customers internal sun shading systems made of Sea-Tex, a material that is made from recycled plastic objects taken from the ocean.

"Our Sea-Tex products comply equally with our claims for quality and for sustainability," says Thomas Knüttel, Head of Product Management Internal Sun Shading Systems at Warema. "Not only is it important to us that our sun shading solutions contribute towards energy efficiency and a healthy room climate, but also that we are committed to a future that is worth living. Our Sea-Tex products suit our approach, because they are made of recycled materials and, thanks to their durability, are extremely long-lasting."



A new life for plastic waste

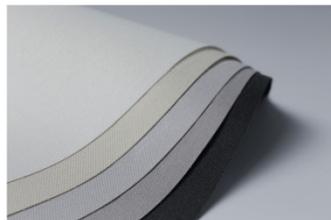
The plastic used to manufacture Sea-TEX is collected on beaches and coastal strips all over the world. It is worked into yarns that are then woven together with other fibres to make the highly robust Sea-TEX fabrics. However, not only does it comply with the requirements for tensile strength, but it also has Oeko-tex verification, and contains no PVC or halogen. Among its main properties is also the fact that it is highly flame resistant to B1 fire classification, and is suitable for a damp environment.

Sustainability in its loveliest form

Warema uses Sea-TEX for the manufacture of internal sun shading products that look attractive and offer reliable glare control. There is a choice of cassette and bracket roller blinds in various sizes and designs that are easy to operate manually. There are also roller blinds for conservatories and atriums with a 230 V power supply and that are held in position by a back-pull. Warema also offers curtain panels and vertical louvre blinds made in this sustainable material for use as room dividers or for visual privacy at windows and doors. The colour range comprises five subtle natural hues ranging from dark "Graphite" and "Sand" to "Mist", "Pearl" and "White".



Nr. 18383v3



Nr. 83005357



Nr. 19824

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WAREMA Renkhoff SE
Hans-Wilhelm-Renkhoff-Str. 2
97828 Marktheidenfeld
E-Mail: presse@warema.de
www.warema-newsroom.com

Medienkontakt: HERING SCHUPPENER
Unternehmensberatung für Kommunikation GmbH
Berliner Allee 44
40212 Düsseldorf
Telefon: +49.(0)211.430 79-282
E-Mail: warema@heringschuppener.com