

PRESS RELEASE
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INTERCLIMA+ELEC_{HB} **New Photovoltaic Self-sufficiency Area**

The 2017 edition of INTERCLIMA+ELEC_{HB}, the flagship end-of-year event (7–10 November 2017 at Paris Nord Villepinte) focusing on the industry’s most burning issues, is once again breaking new ground with the launch of a photovoltaic self-sufficiency area in partnership with ENERPLAN and Gimélec.

The area will be split into two sections, one for an exhibition and the other for talks, allowing industry key players to present or discover solutions, innovations and the “Photovoltaic Self-sufficiency” offer. The area will also provide key insight into the latest issues affecting this booming market.

An area dedicated to the latest developments

The self-sufficiency market is booming in France, especially since the adoption of the latest renewable energy self-sufficiency act (Act 2017-227 of 24 February 2017). The act gives France – Europe’s pioneer in this field – a legal framework for sharing solar energy at the local level. What’s more, the national tender for 450 MW of solar power will generate projects in both the services and manufacturing sectors, while the new tariff decree will boost self-sufficiency for small and medium-sized solar-power installations. As a result, more and more people in France will be consuming power they generated themselves while also being able to sell any surplus. The new INTERCLIMA+ELEC_{HB} self-sufficiency area therefore could not come at a better time and is an opportunity for all market players to come together to plan for the future.

An area for exhibition, discussion and reflection

The INTERCLIMA+ELEC_{HB} self-sufficiency area will be split into two sections:

- **an exhibition area** reserved for specialists in energy generation, storage and management. Located at the edge of Hall 2, this section will have its own signage and showcase the self-sufficiency offer;
- **a dedicated talks area**, located at the centre of the exhibition floor, with a programme entirely dedicated to self-sufficiency. Institutional visitors and exhibitors will present their solutions along with case studies and discuss the issues involved in self-sufficiency (for individuals, groups, regarding storage and flexibility, etc.). Exhibitors also have access to this area from 4.30pm onwards if they want to organise social events or discussions.

A “star” area

New for 2017, this highly topical self-sufficiency area will be extensively promoted throughout the show (including special signage) and have its own multi-channel communications campaign (newsletter, visitor documentation, official show programme, etc.).

About INTERCLIMA+ELEC_{HB} – www.interclimaelec.com

INTERCLIMA+ELEC_{HB} is the specialist exhibition for technical equipment to design more cost efficient and comfortable buildings. This is the show attended by all the sector's designers and installers to find solutions in energy efficiency, the use of renewable energies, temperature control, and smart solutions for residential and commercial buildings.

It features four main sectors: heating and hot water systems; air conditioning, cooling, ventilation and air quality; pumps, valves and fittings, water treatment and technical solutions; and electricity and smart buildings.

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* organised by the SAFI, a subsidiary of Reed Expositions and Ateliers d'Art de France

