

Czech companies and the Czech Trade Promotion Agency to take part in the MONDIAL DU BATIMENT 2017 building fair in Paris

It is no secret that the Czech economy is in a very good shape these days. One of the contributing factors are also the Czech companies in the construction industry, which have strived to maintain competitiveness and keep up with the companies from highly developed countries and, by doing so, to contribute to further growth of the Czech economy.

Over the last few years, innovations in the construction industry have been driven by sustainability and the Czech Republic is no exception. The application of this principle to development and manufacture of building materials constitutes the biggest challenge as well as a current trend. Apart from making a material energy efficient, it is equally important to ensure that the ecological footprint and negative impact on environment during its manufacture, processing and the whole life cycle stay on a minimum.

The Czech Republic is among the countries with an increasing share of wooden houses on the family house market. At the moment, wooden constructions constitute over 14 % of all finished buildings. Several factors contribute to this positive growth, including a higher demand for these buildings and, as a result, increasing affordability of wooden houses, and a growing number of their satisfied occupants.

Another hot trend on the current Czech construction market are building information technologies. This has been proven by the growing demand for buildings equipped with technologies and products adequate for 21st century, which are able to predict the needs of their owners.

Moreover, the Czech government works towards a gradual digital transformation of the Czech construction industry and introduction of BIM technologies into projects. The establishment of the Prague-based company Digital Hub New Process and Practice meant an important step towards the launch of the “Stavebnictví 4.0” (Construction Industry 4.0) initiative. This company should help the Czech construction industry succeed in the international market through the export of highly skilled services.

Furthermore, successful activities in the area of development have been opening up more and more possibilities for Czech companies in foreign markets. Year-on-year statistics of Czech exports show this trend too – in 2016, the increase was higher than 2.4 %.

The perfect opportunity to present the portfolio of products and services to foreign partners is to take part in one of the most significant global events of the construction industry, the BATIMAT/MONDIAL DU BATIMENT fair, taking place every other year in the French capital. The MONDIAL DU BATIMENT project is comprised of 3 fairs in total: Batimat – the construction industry, Interclima+Elec – heating and air-conditioning, and Idéobain – the world of bathrooms.



This year, the international Paris fair takes place from 6 to 10 November 2017. Nearly 3,000 exhibitors from over 140 countries will provide the visitors with information regarding the trends in innovation technologies and services provided in the construction industry, as well as manufacture of building materials and products.

Thanks to the NOVUMM KET project of the Czech Trade Promotion Agency, eight Czech companies and the Czech Trade Promotion Agency will be able to participate in this important event this year.

The following companies will seek to leave a Czech imprint during this year's BATIMAT/MONDIAL DU BATIMENT fair:

Energy IN s.r.o. – a supplier of doors and windows

Fortemix, s.r.o. – a manufacturer of industrial floor systems

HACO, spol. s r.o. – a company specialised in development and design of plastic and metal products and processing of thermoplastics through the injection moulding technology

HIMALAJSKA SUL s.r.o. – a manufacturer of interiors and interior components from healing natural stones

HOPA CZ, s.r.o. – a provider of a comprehensive supply of materials for bathrooms

Miroslav Chuděj s.r.o. – a manufacturer of street and floor drains, roofing drain and linear floor drains, and plastic fixing brackets, hammer-in pipe fasteners and floor brackets

IMIT s.r.o. – a manufacturer of tiles from artificial stone

MINIB, a.s. – a manufacturer of convectors (heating/cooling units)

The MONDIAL DU BATIMENT 2017 fair is a part of the NOVUMM KET 2016 – 2018 project, implemented by the Czech Trade Promotion Agency and co-financed by the European Union through the Operational Programme “Enterprise and Innovations for Competitiveness”(OP PIK).

Czech Trade Promotion Agency is an agency supporting export, managed by the Czech Ministry of Industry and Trade. Since its establishment in 1997, the mission of the agency has been to help Czech companies and entrepreneurs to enter foreign markets. Those interested in cooperation can choose from a wide selection of assistance services, or, as appropriate, newly define the services based on their current needs.

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